



EquiFest of Kansas  
February 22-24, 2019  
Kansas Expocentre,  
Topeka, KS



The past 21 years of The Equifest of Kansas have been nothing short of amazing! From our humble beginning to now presenting the largest exposition in the Midwest, Equifest has come a long way. Our new, larger Topeka location gives us an exciting opportunity to reunite with our regular visitors and bring new visitors from all over Kansas and the Midwest. We invite you to become a sponsor for this Kansas tradition entering its 22nd year. Don't miss out on EquiFest of Kansas!

Reasons to get involved:

- U 15,000 + in attendance from across the USA of all ages!
- U Family friendly event
- U Education – world-renowned clinicians and companies presenting training techniques, cutting edge research and products for equine health and equine industry
- U Entertainment – Ranch Rodeos, Jumping competitions, Top Horse versatility competitions, Breed Showcases, the Kiddie Corral, workshops and so much more!
- U Shopping – Vendors fill Exhibition Hall and the Maner Conference Center with clothing, tack, equipment and products
- U 2018 was a maxed out show with 200 + vendors from 10 states, 7 clinicians and 3 workshop rooms offering education and entertainment throughout the 3-day event!
- U Horses, horses and more horses – all breeds and all disciplines
- U Host Hotel – Capitol Plaza Hotel

***Proudly Presented by the Kansas Horse Council- working to advance the equine industry in Kansas through education, promotions and public policy advocacy.***

Visit [www.equifestofks.com](http://www.equifestofks.com), Like us on Facebook, and follow us on Twitter @equifestks for more information on this fantastic equine extravaganza!



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2019 Sponsorship Opportunities

\$10,000 Platinum Sponsor

- ⊆ Exclusive **Title Sponsor** naming rights: i.e. EquiFest of Kansas presented by “Title Sponsor” on all advertising including print, broadcast and social media ads
- ⊆ Logo will appear on advertising including but not limited to fliers (15,000+), posters and program guides (10,000+ handed to all attendees)
- ⊆ Full page, color ad in program guide (camera ready provided by sponsor)
- ⊆ Ad on event marquee on Topeka Blvd. 1 week prior to EquiFest
- ⊆ Prominent banner placement in arenas; 3 max, (banner provided by sponsor)
- ⊆ Electronic signage (logo) during event in Landon Arena (Jumbotron) and on Expocentre’s marquee (Topeka Blvd)
- ⊆ Announcement of radiotype ad throughout the event; minimum of 4 per each announcer, (copy provided by sponsor)
- ⊆ Website link & logo on [www.equifestofks.com](http://www.equifestofks.com) per event calendar-year (05/01/18-04/30/19)
- ⊆ Website link & logo on Kansas Horse Council’s website per event calendar-year (05/01/18-04/30/19)
- ⊆ 10 x 10 booth space
- ⊆ 10 event tickets per day
- ⊆ First right of refusal for the following year’s event



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2019 Sponsorship Opportunities

\$5,000 Gold Sponsor

- U Naming rights to and all references of said sponsor of prime building locations and special events during EquiFest of Kansas on all advertising including but not limited to print, broadcast and social media ads; i.e. “Ranch Rodeo (Sponsor) Arena”
- U Logo will appear on advertising including but not limited to fliers (15,000+), posters and program guides (10,000+ handed to all attendees)
- U Full page color ad in program guide (camera ready provided by sponsor)
- U Prominent banner placement in arenas; 2 max., (banner provided by sponsor)
- U Electronic signage (logo) during event in Landon Arena (Jumbotron)
- U Announcements throughout the event; minimum of 4 per each announcer, (copy provided by sponsor)
- U Website link & logo on [www.equifestofks.com](http://www.equifestofks.com) per event calendar-year (05/01/18-04/30/19)
- U Website link & logo on Kansas Horse Council’s website per event calendar-year (05/01/18-04/30/19)
- U 10 x 10 booth space
- U 8 event tickets per day
- U First right of refusal for the following year’s event

***Gold Level Naming Privileges***

- U Your name on Domer Arena
- U Your name on Landon Arena
- U Your name on Exhibition Hall
- U Your name on Maner Conference Center



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2019 Sponsorship Opportunities

\$3,000 Silver Sponsor

- U Naming rights to and all references of said sponsor of building locations and events during EquiFest of Kansas on all advertising including but not limited to print, broadcast and social media ads
- U Logo will appear on advertising including but not limited to fliers (15,000+), posters and program guides (10,000+ handed to all attendees)
- U Full page color ad in program guide (camera ready provided by sponsor)
- U Prominent banner placement in arena; 1 max, (banner provided by sponsor)
- U Electronic signage (logo) during event in Landon Arena (Jumbotron)
- U Announcements throughout the event; minimum of 4 per each announcer, (copy provided by sponsor)
- U Website link & logo on [www.equifestofks.com](http://www.equifestofks.com) per event calendar-year (05/01/18-04/30/19)
- U Website link & logo on Kansas Horse Council's website per event calendar-year (05/01/18-04/30/19)
- U 10 x 10 booth space
- U 6 event tickets per day
- U First right of refusal for the following year's event

***Silver Level Naming Privileges***

- U Your name on Sunflower (Workshop) Room
- U Your name on the Pioneer (Theater) Room
- U Your name on the Shawnee Room



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2019 Sponsorship Opportunities

\$2,500 Bronze Sponsor

- U Naming rights to and all references of said sponsor of building locations and events during EquiFest of Kansas on all advertising including but not limited to print, broadcast and social media ads
- U Banner placement in arena; 1 max, banner provided by sponsor
- U Electronic signage (logo) during event in Landon Arena (Jumbotron)
- U Announcements throughout the event; minimum of 4 per each announcer; (copy provided by sponsor)
- U Logo on fliers and program guide; ads will have “Sponsored by Sponsor” next to your event
- U ½ page ad in program guide; (camera ready provided by sponsor)
- U Website link & logo on [www.equifestofks.com](http://www.equifestofks.com) per event calendar-year (05/01/18-04/30/19)
- U Website link & logo on Kansas Horse Council’s website per event calendar-year (05/01/18-04/30/19)
- U 10 x 10 booth space
- U 5 event tickets per day
- U First right of refusal for the following year’s cat

***Bronze Level Naming Privileges***

- U Your name sponsoring a headliner clinician



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2019 Sponsorship  
Opportunities

\$1,000 Copper Sponsor

- U Banner placement in arena; 1 max, provided by sponsor
- U Announcements throughout the event; minimum of 4 per 3 arenas, provided by sponsor
- U Logo on fliers and program guide; ads will have “Sponsored by Sponsor” next to event
- U ¼ page ad in program guide; provided by sponsor
- U 10x10 booth space
- U Website link & logo on [www.equifestofks.com](http://www.equifestofks.com) per event calendar year (12/1/17-12/1/2018)
- U Website link & logo on Kansas Horse Council’s website per event calendar year (12/1/17-12/1/2018)
- U 4 event tickets per day
- U First right of refusal for the following year’s event



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2019 Sponsorship Opportunities

\$500 Concho Sponsor (Booth not included)  
(+ \$400 for 10'x10' booth)

- U Banner placement in arena; 1 max, provided by sponsor
- U Logo on fliers and program guide; ads will have "Sponsored by Sponsor" next to event
- U Website link & logo on [www.equifestofks.com](http://www.equifestofks.com) per event calendar-year (05/01/18-04/30/19)
- U Website link & logo on Kansas Horse Council's website per event calendar-year (05/01/18-04/30/19)
- U 4 event tickets per day
- U First right of refusal for the following year's event

Spur Sponsor Levels

- U \$100 = Name included on "Friends of EquiFest- Thank you" page in program
- U \$200 = Name included on "Friends of EquiFest- Thank you" page in program & 2 tickets per day
- U \$300 = Name included on "Friends of EquiFest- Thank you" page in program & 2 tickets per day, plus banner placement (2); (provided by sponsor)



EquiFest of Kansas  
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2019 Sponsorship Contract

Company Name	
Contact person	
Address	City, State, Zip
Phone	Email
Website	
Sponsorship Level/Amount \$	
Special requests	
Product	

Booth space: YES/NO *If YES, please fill out **Vendor Contract** & send with sponsor contract.*

Enclosed is a \$\_\_\_\_\_ deposit (50% due with contract). No advertising will be done, nor booth space reserved until deposit is received.

The balance \$\_\_\_\_\_ will be paid no later than Jan. 15, 2019. Balance must be fully paid & cleared by event date or set up will not be permitted.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

EquiFest of Kansas Sponsorship representative: \_\_\_\_\_

Please return completed form and payment to the following address:

EquiFest of Kansas • 8831 Quail Lane, Suite 201 • Manhattan, KS  
66502