



23rd ANNUAL EQUIFEST OF KANSAS  
PRESENTED BY KANSAS HORSE COUNCIL  
MARCH 6,7 & 8, 2020  
TONY'S PIZZA EVENTS CENTER &  
SALINE COUNTY EXPO CENTER  
SALINA, KANSAS



**BREED & SPECIAL DEMO SHOWCASE**

**Important Information- Read Carefully**

**Description/Purpose-** To showcase the many breeds and disciplines of the equine world and educate the Equifest audience in an entertaining manner.

- Participants will be stalled in a designated area in the stall barn. Applications will be reviewed. Breed registration is required for all horses exhibited. Please submit a photo of entry and any details of participation with local or regional or national breed associations or registries. Ideal is to promote breed(s) for their heritage and skills presenting the best image portrayal and documented information of what typifies that breed. This may include popularity or diversity of disciplines of use but should include history of the breed and any fascinating facts.
- Participants will promote their breed and/or discipline in 10 minutes or less demo exhibitions in the Ag Hall arena as scheduled. As you consider your demo, please note that Ag Hall arena measures 126'x90'.
- A photo background will be available in the stall barn to commemorate your participation at Equifest of Kansas in 2020!

**Fees & Tickets**

- All stalls (horse, tack & hospitality) are \$75/each. To participate in the breed showcase, minimum requirements are 4 horses on display and 1 hospitality stall to promote the breed. Horse stalls will be given priority over tack stalls on reservations.
- Shavings will be available for purchase at \$6/bag.
- Each horse exhibiting will receive two weekend passes for the exhibitor/rider and handler/caregiver. Additional passes may be purchased for discount price by January 15. There is a limit of 10 discount passes per exhibitor.
- Discount wristband passes ordered must include payment in full by deadline. After January 15, passes may only be purchased at full price at event box office during open hours of Equifest of KS.
- Passes (wristband or lanyard types) will be in the exhibitor packet to be picked up during Stall Barn Check in. Passes for exhibitors may be left Thursday night in Stall Barn Office with names of those who will claim them and must be picked up by Friday morning unless special arrangements are worked out with Stall Barn Office and only as approved. If passes are not claimed, exhibitors without passes **must** pay full price at box office. All fees are non-refundable and must be paid in full prior to event start.
- Wristband passes **MUST** be worn snugly for valid admission, and weekend wristbands must be worn all weekend (therefore should not be removed because they cannot be re-attached and will not be replaced).

**Scripts- should be educational, informative and entertaining.**

- Programs are not to exceed 10 minutes (including any set up and tear down of equipment).
- Breed showcase demonstrations should include various styles of exhibiting and representing your breed.
- Scripts should contain information regarding the breed and/or discipline being represented. Mention about the organization and recognition of horses/riders participating is acceptable at end of program but should not be the focus of the presentation. Scripts are subject to editing by event management and must be submitted by February 4, 2019. You may use your own announcer. Please indicate when submitting script. There will be a \$50 late fee for scripts submitted after the deadline and/or any edits or changes submitted after the deadline.
- Music may accompany your demo and must be submitted on a flash drive in an MP3 Format. Flash drives must be labeled with name of the breed or discipline and contact's name and any special instructions attached to also be communicated in person with announcer. No CD's and no MP4 Formats will work. It is your responsibility to take a flash drive to the Ag Hall announcer's stand on Thursday or by 8am on Friday.



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**Arrival, Departure & Stabling**

- As you pull in, you may park at the Saline County Expo Center gravel lot off South Kenwood Park Drive. If needed, more parking is available on the grass alongside South Kenwood Park Drive. Be sure to pull up onto the grass and not park on the roadway or you will be ticketed.
- Be prepared to present proof of negative Coggins for all horses upon arrival. Also, Health Certificate will be required on horses arriving from out of state. A brief veterinary assessment will be made of EACH horse before entrance to the stalling area. This will take place on the south side of the Stall Barn. Please be patient while the check in process is being completed.
- Stalls will be available beginning at 8 am on Thursday until 10 pm Thursday. Vet Check and Stall Barn Check In will re-open only from 7 am to 8 am on Friday. It is strongly urged that you plan accordingly to arrive on Thursday between 8 am to 10 pm.
- Check in with the Stall Barn Office following Vet Check to receive stall assignment and pick up of exhibitor packet containing entry passes, program, schedule and event information.
- All stabled horses are to arrive no later than 8 am Friday and must stay on the grounds until 4 pm Sunday unless prior approval for early dismissal is obtained.
- Due to space limitations tack stalls might not be available. Tack trunks can be placed in your stall area or additional stalls for tack may be purchased after 8 am Friday in the Stall Barn if available. Tack stalls may be added at the rate of \$75/each.
- **Once event opens to the public, exhibitors without the proper passes must pay full price at the Box Office at Tony's Pizza Events Center.**
- Your areas should be kept clean and neat at all times as much as possible to provide Equifest attendees a good impression. **YOU are responsible for cleaning out wash racks after use and keeping aisles and areas around your stalls clean for the duration of the event.**
- For safety reasons, horses are to remain in their stalls at all times with exception of warm up and preparation for scheduled demonstrations.
- Partial or complete dismantling of displays or removal of horses before 4 pm on Sunday is prohibited.
- **NO PETS** are permitted at Equifest of Kansas.
- Failure to follow these guidelines can result in denial of participation at Equifest in future years.
- Trailer parking will be in the gravel lot south and west of the Saline County Expo buildings with more parking available on the grass along South Kenwood Park Drive. Valet driven golf carts and/or UTVs should be available to assist with transport to and from trailers and stall barn. Check in with the Stall Barn Office if needed but not seen. PLEASE NOTE: You may be waiting briefly for availability of valet.

**Stall Decorations & Awards**

- Hospitality Area **MUST** be decorated. Table/Chair are the responsibility of exhibitor. Ribbons and Awards will be given for the Best Dressed hospitality area. First place receives \$200, Second place receives \$100 and Third place receives \$75. Judging will take place on Friday with awards being give on Saturday for ribbons to be displayed.

**Program Opportunity**

- We encourage you to purchase ad space in the official program to promote your breed/discipline organization or your equine business. Ad insertion orders must be submitted under the same name as appears on the contract. More information is available at [www.equifestofks.com](http://www.equifestofks.com) under Get Involved, then Advertise With Us.

***The contact person on the contract is responsible for communicating the above listed rules and guidelines to all participants and assistants prior to event. Additions to the original application (stalls, passes, etc.) must come from the contact person.***