

Celebrating 24 years of a Premier All Breeds Horse Fair & Expo



VisitSalinaKS.org

# Equifest of Kansas

## March 5, 6 & 7 2021

Tony's Pizza Events Center &  
Saline County Expo Center, Salina, KS



### Sponsors Invited! Show your brand to 15,000 attendees and a million more online!

Every level provides these benefits: Your logo placement on fliers, posters, program guide and social media, banner placements at event and complimentary passes for promotions. See general details per level below.

Contact Justine Staten to determine a personal plan or special requests for best experience.

**\$10,000 Platinum Sponsor:** Titled Event Sponsor which provides ad placement or logo within scrolling marquee on [www.equifestofks.com](http://www.equifestofks.com) website, full page ad spot in program and a minimum of 10 complimentary passes for promotions.

**\$5,000 Gold Sponsor:** Provides Tony's Pizza Events Center location naming rights (4 available -workshop rooms, vendor exhibitor hall, arena, concourse.) Full page ad spot in program, and minimum of 8 complimentary passes for promotions.

**\$3,000 Silver Sponsor:** Provides Saline County Expo Center location naming rights (5 available-stall barn, arena, 4H Building, & exhibitor hall, plus outside display areas.) Full page ad spot in program, and a minimum of 6 complimentary passes for promotions.

**\$2,500 Bronze Sponsor:** Exhibit naming rights (including clinicians, competitions, displays or special event) receives Half page ad spot in program, and minimum of 5 complimentary passes for promotions.

**\$1,000 Copper Sponsor:** Event Supporter receives quarter page ad spot in program, a minimum of 4 complimentary passes for promotions.

**\$500 Concho Sponsor:** Event Supporter receives a minimum of 4 complimentary passes for promotions.



**\$100, \$200 & \$300 Spur Sponsors** will be recognized as Friends of Equifest in program and online.



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Company Name		
Contact Person		
Address		
City		
State/Zip		
Email		
Phone		
Website		
Sponsorship Amount & In Kind or Cash		

**SPECIAL REQUESTS/ ADDITIONAL DETAILS OF AGREEMENT:**

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Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Equifest Representative: \_\_\_\_\_



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