

March 6-8, 2020

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PROGRAM INSERTION ORDER



FINAL AD DEADLINE:
TUE., JANUARY 7, 2020

The **EquiFest of Kansas Program** is filled with information for equine enthusiasts; therefore, it is an affordable publication for you to advertise if your target audience is in the horse industry.

The program is not only a complete guide for what's happening during EquiFest, but a tool for your potential or current clients to see what you are offering that suits their equine needs and wants. Plus, it is a great resource for attendees to utilize throughout the entire year.

Circulation: 5,000

Color Ads	Width x Height	Full Color
Inside Front or Inside Back Cover	7.375" x 9.75"	\$500
Back Cover	7.375" x 9.75"	\$600
2-Page, Inside Spread	15.5" x 9.75"	\$700
Full Page	7.375" x 9.75"	\$385
1/2 Page Horizontal	7.375" x 4.75"	\$260
1/2 Page Vertical	3.5" x 9.75"	\$260
1/4 Page	3.5" x 4.75"	\$160
1/8 Page	3.5" x 2"	\$110
Black & White Ads		Black & White
Full Page	7.375" x 9.75"	\$290
1/2 Page Horizontal	7.375" x 4.75"	\$185
1/2 Page Vertical	3.5" x 9.75"	\$185
1/4 Page	3.5" x 4.75"	\$115
1/8 Page	3.5" x 2"	\$90

color - CMYK | b/w - grayscale | 300 dpi | pdf or jpg | no bleeds

Organization _____
(name as it will appear in Ad Index)

Contact Name _____ Tel _____

Address _____

City _____ St _____ Zip _____

Email _____
(invoices will be sent via email)

Special Notes _____

PAYMENT:*

Price \$ _____ Payment is enclosed.

Select Payment Type: Check/Money Order Credit Card**

Credit Card number: _____

Expiration date: _____ CVV(3-digit code): _____

Cardholder's zipcode: _____

(Please make checks payable to Kansas State Agricultural Communicators of Tomorrow)

*Ad sale proceeds will be used for K-State ACT club meeting expenses and professional development experiences for students

**Receipts and Credit Card invoices will be sent via email

CONTACT/MAILING:

Kansas State Agricultural Communicators of Tomorrow Chapter
1612 Claflin Rd., 301 Umberger Hall | Manhattan, KS 66506 | 785-532-5804 | equifestofksprogram@gmail.com | Fax 785-532-5633

TERMS & CONDITIONS:

Design work is available.
No ad modifications or ad designs after Jan. 7.
Space may be available for print-ready ads after Jan. 7 at a first-come, first-served basis.

No refunds or cancellations:
• after requested design work on ads has begun.
• after final ad deadline.

Full payment is due with submission or no later than deadline, or ad will not be published.

A \$35 fee will be charged for insufficient funds.

The EquiFest of Kansas or Kansas State Agricultural Communicators of Tomorrow have the right to refuse any ads. By submitting the ad or files necessary to create the ad, the advertiser agrees they are authorized to publish the information they submit and agree to indemnify EquiFest of Kansas or Kansas State Agricultural Communicators of Tomorrow against any loss or expense resulting from claims arising out of its publication. Neither the EquiFest of Kansas nor Agricultural Communicators of Tomorrow assume liability for submitted copy errors.

I have read and agree to the terms & conditions.

Signature _____

Print Name _____

Date _____

AD TYPE: (Please Select)

- Inside Front Cover
- Inside Back Cover
- 2-page, inside spread
- Full Page
- 1/2 Page Horizontal
- 1/2 Page Vertical
- 1/4 Page
- 1/8 Page

Color
Black & White