

Celebrating 25 years of a Premier All Breeds Horse Fair & Expo



VisitSalinaKS.org

# Equifest of Kansas

## March 18, 19 & 20, 2022

Tony's Pizza Events Center &  
Saline County Expo Center, Salina, KS



### Sponsors Invited! Show your brand to 15,000 attendees and a million more online!

Every level \$2,500 and above provides optional 10x8 booth/display area, logo placement on fliers, posters, program guide and social media, banner placements at event and complimentary passes for promotions. See further details per level below. Contact Justine Staten to determine personal plan or special request for best experience.

**\$10,000 Platinum Sponsor:** Titled Event Sponsor (for Ranch Rodeo or Headliner Clinician).

Provides ad placement or logo within scrolling marquee on [www.equifestofks.com](http://www.equifestofks.com) website, full page ad spot in program and a minimum of 10 complimentary passes for promotions. Frequent recurrent announcements branding sponsor with event or headliner.

**\$5,000 Gold Sponsor:** Provides underwriting recognition for choice of clinician (other than headliner), provides full page ad spot in program, and minimum of 8 complimentary passes for promotions.

**\$3,000 Silver Sponsor:** Provides underwriting recognition for Special Competition (other than Ranch Rodeo) full page ad spot in program, and a minimum of 6 complimentary passes for promotions.

**\$2,500 Bronze Sponsor:** Provides underwriting recognition for choice of Legendary Kansas Horsemen panel, or special demo, provides half page ad spot in program, and minimum of 5 complimentary passes for promotions.

**\$1,000 Copper Sponsor:** Event Supporter receives quarter page ad spot in program, banner hang in arena, and a minimum of 4 complimentary passes for promotions.

**\$500 Concho Sponsor:** Event Supporter receives a minimum of 4 complimentary passes for promotions.

**\$100, \$200 & \$300 Spur Sponsors** will be recognized as Friends of Equifest in program and online.



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Company Name		
Contact Person		
Address		
City		
State/Zip		
Email		
Phone		
Website		
Sponsorship Amount & In Kind or Cash		

**SPECIAL REQUESTS/ ADDITIONAL DETAILS OF AGREEMENT:**

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Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Equifest Representative: \_\_\_\_\_



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